

EMBRACE THE BRACKETS

[MARCH MADNESS MANIA]



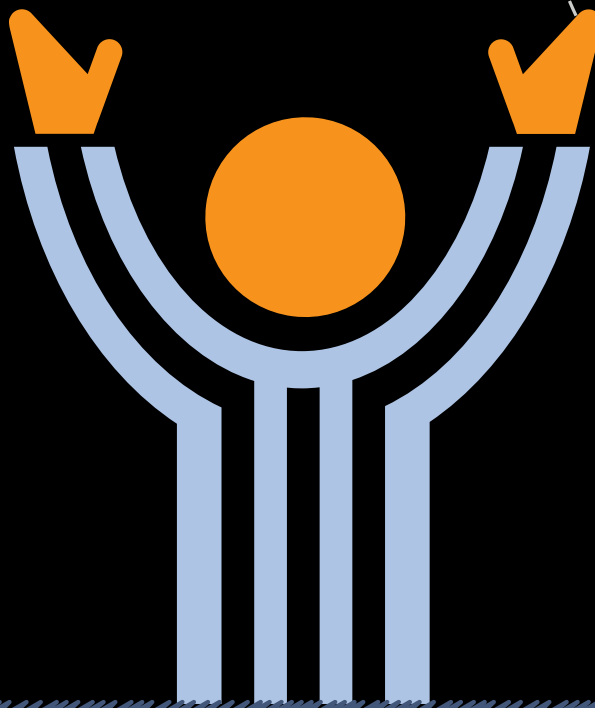
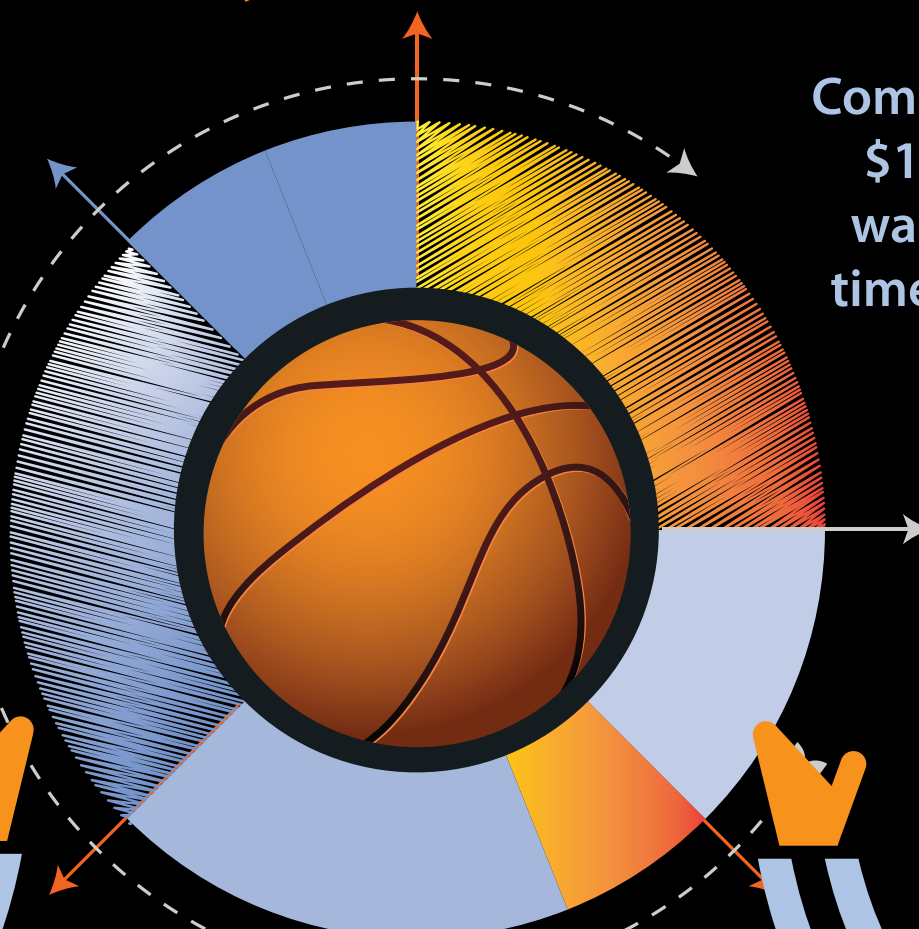
100 million workers expect to be distracted by March Madness.



Companies lose about \$1.9 billion in lost wages due to work time spent on March Madness.



56% of workers plan to spend at least one hour of their workday on March Madness activities.



77.1 million workers will spend an hour or more filling out brackets.



6.8 million watched online streaming of the games last year.



Online viewers spent almost 2 hours watching the games at each log-in.

86% of workers will devote part of their workday to updating brackets.

50 million Americans participate in March Madness office pools.



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